David's Flooring of Seattle ("we," "us," or "our") is committed to protecting the privacy and security of your personal information. This Privacy Policy outlines the types of information we may collect when you interact with our website, products, and services, how we use and safeguard that information, and your choices regarding our use of your personal data.

## **Information We Collect**

## 2.1. Personal Information

We may collect personal information such as your name, address, phone number, email address, and payment information when you engage with our services or communicate with us.

#### 2.2. Website Usage Information

We may collect non-personal information about your use of our website, such as the pages you visit, the links you click, and the duration of your visits. This information helps us improve the functionality and user experience of our website.

#### How We Use Your Information

We use the information we collect for the following purposes:

# 3.1. **Providing Products and Services**

To fulfill your orders, provide customer support, and deliver the products and services you request.

#### 3.2. Communication

To respond to your inquiries, send important updates about our products or services, and provide information relevant to your interactions with us.

# 3.3. Marketing

With your consent, we may send you promotional materials about our products and services. You can opt-out of receiving marketing communications at any time.

# 3.4. Analytics and Improvements

To analyze website usage data, enhance our website's functionality, and improve our products and services.

#### 3.5. Legal Compliance

To comply with applicable laws, regulations, or legal processes.

## **Data Security**

We implement industry-standard security measures to protect your personal information from unauthorized access, disclosure, alteration, and destruction. Despite our best efforts, no method of transmission over the internet or electronic storage is completely secure; therefore, we cannot guarantee absolute security.

#### **Sharing Your Information**

We do not sell, trade, or otherwise transfer your personal information to third parties without your consent, except as outlined in this Privacy Policy or when required by law.

#### **Your Choices**

You have the right to:

## 6.1. Access Your Information

You can request access to the personal information we hold about you and request corrections or deletions as needed.

#### 6.2. Opt-out of Marketing Communications

You can opt-out of receiving marketing communications from us at any time by following the instructions provided in the communication or contacting us directly.

# **Updates to This Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. The effective date of the latest version will be indicated at the top of the Privacy Policy.

#### **Contact Information**

If you have any questions, concerns, or requests regarding this Privacy Policy or the processing of your personal information, please contact us at info@davidsflooringllc.com

By using our website and services, you consent to the practices described in this Privacy Policy.